

September 26, 2018

Asst. Vice President, Listing Deptt. National Stock Exchange of India Ltd., Exchange Plaza, Plot C/1, G Block Bandra Kurla Complex, Bandra (E), MUMBAI - 400 051 Scrip Code: HEROMOTOCO The Secretary, **BSE Limited** 25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 Scrip Code: 500182

### **Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

### For Hero MotoCorp Ltd.

š -



Encl.: as above



#### Hero MotoCorp Ltd.



## New Delhi, September 26, 2018

# Hero MotoCorp to make an upward revision in prices of its products, effective October 3, 2018

Hero MotoCorp, the world's largest two-wheeler manufacturer, will make an upward revision in the ex-showroom prices of its motorcycles and scooters, effective October 3<sup>rd</sup>, 2018. The revision has been necessitated by the increasing commodity costs and currency depreciation.

The price hike will translate to an increase of up to Rs. 900, although the exact quantum of the increase will vary, basis the model and the specific market.

\*\*\*\*\*

<u>www.heromotocorp.com</u> | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

<u>Press Contact:</u> corporate.communication@heromotocorp.com

Weber Shandwick – India Mansi Molasi +91 9650215869 mmolasi@webershandwick.com