

September 26, 2018

Asst. Vice President, Listing Deptt. National Stock Exchange of India Ltd., Exchange Plaza, Plot C/1, G Block Bandra Kurla Complex, Bandra (E), MUMBAI - 400 051 Scrip Code: HEROMOTOCO The Secretary, **BSE Limited** 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

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Encl.: as above



Hero MotoCorp Ltd.



New Delhi, September 26, 2018

Hero MotoCorp to make an upward revision in prices of its products, effective October 3, 2018

Hero MotoCorp, the world's largest two-wheeler manufacturer, will make an upward revision in the ex-showroom prices of its motorcycles and scooters, effective October 3rd, 2018. The revision has been necessitated by the increasing commodity costs and currency depreciation.

The price hike will translate to an increase of up to Rs. 900, although the exact quantum of the increase will vary, basis the model and the specific market.

<u>www.heromotocorp.com</u> | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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